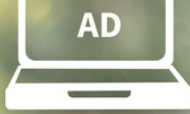




PTCS
EMPLOYABILITY
TRAINING
CENTER



E MAIL



SOCIAL
NETWORK



VIDEO

DIGITAL MARKETING

ABOUT THE COURSE

LIVE ONLINE TRAINING

Unlock the potential of digital marketing tools in our Digital Marketing Course. Dive into real-world scenarios where you'll tactically wield Google Ads, craft impactful landing pages, and execute live campaigns. Elevate your skill set and career prospects by gaining hands-on experience with these essential tools, positioning yourself as a capable digital marketer in a competitive landscape.

Jolt

YOU'LL LEARN:

- Develop proficient skills in Search Advertising using Google Ads
- Create captivating content and design for marketing purposes
- Make the most of Google Analytics and data analytics
- Using data insights to make informed marketing decisions
- How to Build a Killer Landing Page
- Design for Non-Designers
- Copywriting 101
- Creative 101

30 HOURS | \$600

*Fee is inclusive of all taxes



KNOW MORE



604-596-7722 Ext. 316



ETC@pics.bc.ca



www.pics-etc.ca



Unit 201, 12725, 80th Avenue, Surrey, BC, V3W 3A6